



Livestock Show and Youth Fair Sponsorship Program

Since 1946 it has been the mission of the Williamson County Livestock Association to support area Future Farmers of America and 4-H members from within Williamson County and area Independent School District's Agriculture Departments. On an annual basis for 80 years as part of this mission WCLA has provided a common platform and stage where the youth of Williamson County could display their projects and exhibits. By such exposition allows for the demonstration to all, the time, effort and dedication it took to get these exhibitors to this point so as to be judged against their peers then based on placement be awarded accordingly at the annual auction. The WCLA auction is where the exhibitors are put on center stage to acknowledge and award the exhibitor's achievements throughout the show week. WCLA realizes none of this would not be possible without generous supporters from area communities and such as the Champion Buyers group, Booster Clubs, local and corporate businesses and of course the exhibitor's families. WCLA is proud to support and is committed to the continuation of this support for all of the FFA and 4-H members across Williamson County for many more years to come.



The 80th annual Williamson County Livestock Show and Youth Fair will be held December 6-14, 2025 at the Williamson County Expo Center. The show culminated in a premium auction, where exhibitors' hard work is rewarded with sponsorship dollars that help fund their current and future projects and educational endeavors. Your sponsorship helps promote youth in agriculture by supporting exhibitors in the Youth Auction.

2024 WCLA Youth Livestock Show and Auction

- ◇ Over 490 Exhibitors
- ◇ Over 1,100 Entries
- ◇ Over \$990,000 raised through the Premium Auction to 353 Exhibitor Sale Lots
- ◇ Over \$13,000 will be awarded in scholarships



**2024 Grand Champion Steer
Exhibited by Addison Wall of Hutto 4H**



CHAMPION BUYER'S GROUP

The Champion Buyer's Group focuses on supporting exhibitors of Grand Champion and Reserve Grand Champion market animals in each species. Ensuring that these projects receive top dollar from donors helps local booster clubs and other buyers focus on increasing the level of support for other exhibitors throughout the auction. Champion Buyer's Group members receive premium recognition during the show and auction, and throughout the year in various media.

* Gold - \$5,000

* Silver - \$3,000

* Bronze - \$1,500

BANNER PROGRAM

The Banner Program helps to ensure a floor price for exhibitors throughout the auction. Banner Program sponsors are recognized on banners, the Premium Banner Sponsors are recognized through larger banners posted in premium locations.

*Banner Program Sponsor - \$250

*Premium Banner Program Sponsor - \$500

SPECIES SHOW SPONSORS

WCLA offers the opportunity for donors to sponsor individual species shows. These sponsors receive recognitions throughout the show and auction and on the WCLA website and Facebook page and are highlighted when the sponsored species is showing. Species sponsorships are used to ensure a floor price for exhibitors throughout the auction.

Available Species Sponsorships \$1,500 each

Market Steers

Market Swine

Market Lambs

Market Goats

Market Poultry

Market Rabbits


Commercial Does

Commercial Ewes

Breeding Heifers

Breeding Swine

Breeding Rabbits



Please accept my contribution to the
Williamson County Livestock Association Sponsorship Program

Champion Buyers Group (circle one)

Gold- \$5,000

Silver- \$3,000

Bronze- \$1,500

WCLA Stock Show Title Sponsor

\$10,000

WCLA Auction Title Sponsor

\$5,000

Show Sponsors- \$1,500 (circle one)

Banner Program Sponsor (circle one)

Premium- \$500

Banner- \$250

Market Steers	Commercial Does
Market Swine	Commercial Ewes
Market Lambs	Breeding Heifers
Market Goats	Breeding Swine
Market Poultry	Breeding Rabbits
Market Rabbits	

Company/Individuals Contact Name: _____

(print the name exactly as you wish it to appear on any sponsorship materials)

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____

Payment Method: ___ Check # _____ (Please Make Checks payable to WCLA)

___ Credit Card # _____ Exp. _____ Sec.Code _____ By Signing below, I certify that I have read this form and have accurately reflected my intentions for this contribution.

Authorized Signature: _____ Date: _____

WCLA Representative: _____

Send your check and Sponsorship Form to: Williamson County Livestock Association PO Box 530,
Georgetown, TX 78627. You can find us on the web at www.wmcolivestock.org.

Email: wcla.bod@gmail.com

The WCLA is a 501(c)(3); Tax ID # 45-3145046 Email or Questions contact donnielsmith@gmail.com