



Meeting Minutes

1/22/24

Call to Order

Brad Noack called to order the meeting of the Williamson County Livestock Association at 7:07 pm on January 22, 2024, at Moravian Hall in Walburg, TX.

Roll call

The following persons were present: Brad Noack, Wayne Sanders, Montgomery Raesz, Daniel Knippa, BJ Simpson, Mike Ondrasek, Colby Doherty, Blake Henderson, Dustin Davidson, Richard Sells, Matt Suchomel

Guests: Heather Faske, Patrick Phillips, Shelley Franklin

Financial Report:

- R Bank Checking- \$652,192.81**
- R Bank Money Market - \$165,254.35**
- R Bank Scholarship Money Market - \$6,632.11**
- R Bank Savings - \$41,034.30**

Committee Reports:

A) Scholarship - Committee Chairman - Colby Doherty

- Applicants submitted applications and were scored. A total of 14 scholarships were awarded.
- Scholarship Funding:
 - Doug Vrabel Memorial Scholarship - **TBD**
 - WCLA Scholarship(s) - **TBD**

B) Livestock -

- Superintendents:
 - Livestock - Wayne Sanders
 - Poultry - Montgomery Raesz
 - Rabbit - John Faske
 - Goat - Richard Sells
 - Lamb - Matt Suchomel
 - Swine - Colby Doherty
 - Cattle - Dustin Davidson
 - Media - Paul Boff
 - Award - Blake Henderson
 - Facility - Brad Adams

- Fundraising - Donnie Smith
- Scholarship - Colby Doherty
- Jr. Steering - Matt Suchomel
- Judges:
 - Rabbit –
 - Lamb –
 - Breeding Lamb/Goat –
 - Goat
 - Poultry –
 - Cattle –
 - Swine –
 - Breeding Swine –

C) Validation -

- DNA Testing – Animal ID -
 - All champions & reserve champions
 - Pull hair at conclusion of champion drive
 - Pull random test from showmanship classes
 - Retags (all) shall have DNA hair pulled
 - Any protest that is brought to the committee will be tested. Samples will be pulled after protest fee paid.
 - DNA Samples matched prior to checks being issued. All samples matched for 2022 show.
- Validation operations:
 - 2024 Steer Validation DNA samples will be pulled at state validation time that the county extension office sets. Need Rules Acknowledgment Forms filled out at same time. Alternate Housing Requests, if applicable, must be submitted prior to state validation for approval. Heifers will need to be state validated.
 - 2024 WCLA Show Market rabbit tattoo date to be major show entry night or last day of regular entry for WCLA to be announced at a later date.

D) Facility -

- Show Schedule details
 - Saturday, December 8th through Sunday December 15th, 2023
 - Placing panels on Friday December 7th for barn setup Saturday December 8th.
 - Friday December 13, 2023 barn teardown, prep for sale / auction on Saturday. Need to review and adjust show schedule and show order for the week.
- Expo and review layout - Will stay the same until we get more panels.
 - Will we allow any vendors

- Vendor Fee - Fundraiser donation
- Supply Trailer – **TBD**
- Need PA System - **TBD**
- Announcer - Scooter Dubec - **TBD**
- Scales - Rusty Morgan

E) Awards -

- Need to review awards and order new buckles to at fundraiser for buckle sponsors.
- New Herdsman Award for FFA Chapter or 4H Club from 2023 show. **TBD**

F) Youth Fair -

- **No Report**

G) Social Media - Committee Chairman - Paul Boff

- Sharing of other groups fundraising efforts on WCLA social media page(s). If they support 4H/FFA youth at the WCLA sale, we will support them and share their information.

H) Auctions -

- Online Auction via ShoWorks was unavailable for 2023.
 - Utilized a different online auction host to accept add-ons after the auction.
 - Need dedicated working Internet / LAN hookup for auction table and stage.
 - County server / firewall doesn't allow for direct connection to LAN for internet usage. Have to plug in wireless router in order to access internet online..

I) Junior Steering Committee - Committee Chairman - Matt Suchomel

- Discuss Junior Directors and possible Top Hand Award(s).

J) Legal

- Attorney will draft letters pertaining to disciplinary actions taken in regards to infractions or rule violations.

K) ShoWorks

- New 2024 ShoWorks program with online auction capabilities. Conference April 3-5, 2024.

L) Fundraising / Sponsor / Auction - Committee Chairmen - Donnie Smith

- Update on Sponsor payments for 2023 show.
- 2024 Spring Fundraiser/Sponsor Appreciation Event planning for April 13, 2024.

M) Audit

- **No Report**

N) 4-H Report

- **No Report**

O) Show - No Report

- Trailers with Ramps can unload from the North area.
- Covered Breezeway will unload from East to West for trailers without ramps.

- Livestock species and tack will not be able to move in until time and date set in future schedule.
- Poultry to unload in Covered Breezeway from East to West.
- Photography backdrop setup and operation: Chairman: Donnie Smith
- Sponsor Signs:
 - Current
 - New
 - Show Ring
 - Setup, tear down and storage
- Opening Ceremonies: Junior Steering Committee:
 - Flags, Anthem, Pledges, Mottos, Prayer
- No Peewee class for 2024 breeding showmanship shows. Exhibitors must be between the ages of 9 (or 8 and in the third grade) and 19 years of age as of September 1, 2024 and have a quality counts number.
- We will have a future feeder's showmanship for market shows: Lambs, Goat, & Swine only.
- Photographer for 2024 - **TBD**
- Animals need to be sheared / clipped prior to arriving, touch up is ok.
 - Steer heads needs to be clipped, specifically polled breeds.
 - British Breeds need to designate breed showing under.
- No Wire Halters of any kind on any species.
- Drug Testing: Look into hiring outside entity to administer, monitor and test. Set up teleconference or tour to research. Need to review guidelines and set rules.

Old Business

- 1) Discussed security for overnight show dates Sunday, Dec 3, Tuesday, Dec 5, Wed, Dec 6, and Auction Day Dec 9. Currently Sunday Dec 3 and Saturday Dec 9 are booked.
- 2) Scales same as 2022 with 4 lamb and goat with one in show ring, and one cattle scale, Confirmed by Wayne Sanders.
- 3) Shavings ordered through Expo, we pay for cost of shavings and have Stock Show Pros / Sullivans sell and keep track of payments, etc.
- 4) New backdrop discussion. Discussed sponsorship for 2023 show. Sponsorship Form was posted, several sponsors are confirmed and paid, some invoiced, others verbally confirmed. Website is up to date on sponsors. New signs being made to update our existing and brand with our new logo.
- 5) Discussed validation. Heifer hair samples turned in. Some forms not in or filled out completely.
- 6) Discuss site visits for the week and previous site visit status.
- 7) Market Rabbit Tattoo date was Nov 1st, some tattoos needed redone, some may be a little hard to read, but ok'd.

- 8) Late entries open until noon on Saturday Dec 2nd, then go up to \$250 plus entry fee.
- 9) Discussed classifiers. One more to be confirmed for cattle.
- 10) Discussed vendors. Discussed photography sessions being offered at show. We have a contracted show photographer.
- 11) Ordered weight cards, Barn Sale / Add On Forms, and Auction Forms.
- 12) Cattle Barn / Bed down area has electricity on exterior walls and two drops. Cattle exhibitors can utilize existing shore power and/or provide their own generators as done previously. WCLA is not renting a generator.
- 13) Discussed options for online auction as ShoWorks doesn't have the ability like they had in the past. We will be going back old school as far as the auction and tracking via paper. Discussed using PayPal as our link for persons/businesses to click on a link and input required information (Exhibitor name, Sale lot number / Ear Tag Number for barn sale, amount.) in order for us to track the incoming funds and get it to the correct exhibitor(s).
- 14) Substitution forms will be available day of show.
- 15) Thank you notes must be submitted to donors/sponsors before checks are given out.
- 16) Someone will sing national anthem each day and will sing between youth fair and sale.
- 17) Discussion on WCLA purchasing a storage trailer for all supplies used for show week. Need more details.
- 18) Setup for the 2023 show will begin 8:00 am on Saturday, December 2.
- 19) There will be no WCLA meeting in December 2023 since it would fall on Christmas Day.

New Business

- 1) Discuss expenses from show still out. Need invoice from scales. Need DNA invoice. Everything else paid. Show ring panels and racks have been ordered.
- 2) Red book entries at the Show discussed.
 - Red book entries are administrative notes written during the show week to revisit after the show in order to help improve efficiency or make any changes as needed.
- 3) Issues at Show discussed.
 - Scale issue at end of lamb show discussed.
 - The show scale was recalibrated during the last medium wool class. All scales were checked and found to be correct with no weight variance after the lamb show concluded.
- 4) Discussion of the 2024 ShoWorks updated program, cost and purchase. Online auction capability appears to be back. Discuss funding for the program and funding for the 3-day course/conference, not including airfare.
 - Mike Ondrasek motioned to purchase the updated 2024 ShoWorks platform and to fund the necessary training for 2 at the conference. Seconded by Danial Knippa. Motion passed unanimously.
- 5) Discussion of online add ons. \$19,076.00 from the online add ons, after the auction, via different host due to ShoWorks cancelling the online auction platform previously used. With the

old auction platform there was real time auction info where people could keep track of amounts and see updates.

- 6) Discussion on DNA testing for 2023 Show and Sale.
- 7) Discussion on awards update and ordering for 2024. Buckles in time for buyers at fundraiser.
- 8) Discussion to rebook same photographer and announcer for 2024, if available.
- 9) Discussion on upcoming fundraiser set for April 13, 2024.
- 10) Total entries from 2023 Show was 1,510 with 512 exhibitors. \$3 per entry to go to the scholarship fund, total of \$4530 to be added. 1% of amount from Auction and online add ons total will also be added.
- 11) Discussion on payment for show office staff.
 - Blake Henderson motioned to pay 2023 WCLA office staff \$12,000. Seconded by Daniel Knippa. Discussion. Richard Sells amended the motion to pay 2023 WCLA show office staff \$20,000. Seconded by Matt Suchomel. Motion passed unanimously.
 - Discussed permanent payroll for show office staff. Schedule consult with outside individual to discuss job descriptions, duties, timelines and requirements of show office staff and proper compensation.
- 12) Discussion on fitters in general and any repercussions/actions to be taken for the upcoming 2024 show or future shows. Violation of rules and other actions by exhibitor, parent, agent, or servant.
 - On Dec 4, 2023 during executive session meeting in the show office, Wayne Sanders motioned to ban 2 individuals for violation of Rule 12 for rest of the 2023 WCLA show and sale. Motion was seconded by Paul Boff and passed unanimously. A motion to ban from all 2024 WCLA events was tabled.
 - Richard Sells took from the table the motion to ban the same 2 individuals from all 2024 WCLA events. Seconded by Blake Henderson. Motion passed unanimously.
 - On Dec 7, 2023, a specific individual was told to leave and they were banned for the remainder of the 2023 show and sale for violation of Rule 12 and Rule 19 (J).
 - During an executive session in the barn show office, Montgomery Raesz motioned to disqualify and ban the exhibitor and family involved in the same infraction from the remainder of the 2023 show and sale. Seconded by Dustin Davidson. Motion passed unanimously.
 - At the January 22, 2024 BOD meeting, Blake Henderson motioned to ban the same specific individual from all WCLA events indefinitely. Seconded by Dustin Davidson. Motion passed unanimously.
 - At the January 22, 2024 BOD meeting, Wayne Sanders motioned to ban the same exhibitor and family from all 2024 WCLA events. Seconded by Blake Henderson. Motion passed unanimously.
 - Those individuals involved with any disciplinary actions taken in regards to future WCLA events will be notified in writing.
- 13) Discussion violation of rules and conduct by exhibitor, parent, agent, or servant and possible repercussions to be enforced going into the 2024 show and sale.

- Wayne Sanders motioned to ban an exhibitor and family from all 2024 WCLA events while not withholding 2023 auction proceeds. Seconded by Matt Suchomel. Motion passed unanimously.
- Those individuals involved with any disciplinary actions taken in regards to future WCLA events will be notified in writing.

13) Discussed selling the Conex boxes at +/- \$2,500 each. Possibly use the proceeds to purchase a storage trailer. Discussed having a conversation with Williamson County Expo Center about possibly storing materials on site.

Motion to adjourn made by Blake Henderson. Seconded by Wayne Sanders. Meeting adjourned at 9:11 pm.

Minutes submitted by: Brad Noack