Williamson County Livestock Show Sponsorship Program

Since 1946 it has been the mission of the Williamson County Livestock Association to support area Future Farmers of America and 4-H members from within Williamson County and area Independent School District's Agriculture Departments. On an annual basis for 80 years as part of this mission WCLA has provided a common platform and stage where the youth of Williamson County could display their projects and exhibits. By such exposition allows for the demonstration to all, the time, effort and dedication it took to get these exhibitors to this point so as to be judged against their peers then based on placement be awarded accordingly at the annual auction. The WCLA auction is where the exhibitors are put on center stage to acknowledge and award the exhibitor's achievements throughout the show week. WCLA realizes none of this would not be possible without generous supporters from area communities and such as the Champion Buyers group, Booster Clubs, local and corporate businesses and of course the exhibitor's families. WCLA is proud to support and is committed to the continuation of this support for all of the FFA and 4-H members across Williamson County for many more years to come.

The 81st annual Williamson County Livestock Show and Youth Fair Auction will be held December 5-13, 2026 at the Williamson County Expo Center. The show will culminate in a premium auction, where exhibitors' hard work is rewarded with sponsorship dollars that help fund their current and future projects and educational endeavors. Your sponsorship helps promote youth in agriculture by supporting exhibitors in the Youth Auction.

2025 WCLA Youth Livestock Show and Auction

- Over 420 Exhibitors
- Over 930 Entries
- Over $994,000 raised through the Premium Auction to 310 Exhibitor Sale Lots
- $18,500 awarded in scholarships Spring 2026.

2025 Grand Champion Steer
Exhibited by Tavia Talley of Tayor 4H

CHAMPION BUYER'S GROUP

The Champion Buyer's Group focuses on supporting exhibitors of Grand Champion and Reserve Grand Champion market animals in each species. Ensuring that these projects receive top dollar from donors helps buyers focus on increasing the level of support for other exhibitors throughout the auction. Champion Buyer's Group members receive premium recognition during the show and auction, and throughout the year in various media.

* Gold - $5,000

* Silver - $3,000

* Bronze - $1,500

BANNER PROGRAM

The Banner Program helps to ensure a floor price for exhibitors throughout the auction. Banner Program sponsors are recognized on banners, the Premium Banner Sponsors are recognized through larger banners posted in premium locations.

*Banner Program Sponsor - $250

*Premium Banner Program Sponsor - $500

SPECIES SHOW SPONSORS

WCLA offers the opportunity for donors to sponsor individual species shows. These sponsors receive recognitions throughout the show and auction and on the WCLA website and Facebook page and are highlighted when the sponsored species is showing. Species sponsorships are used to ensure a floor price for exhibitors throughout the auction.

Available Species Sponsorships $1,500 each

Market Steers

Market Swine

Market Lambs

Market Goats

Market Poultry

Market Rabbits

Commercial Does

Commercial Ewes

Breeding Heifers

Breeding Swine

Breeding Rabbits

Please accept my contribution to the Williamson County Livestock Association Sponsorship Program

Champion Buyers Group (circle one)

Gold- $5,000

Silver- $3,000

Bronze- $1,500

WCLA Stock Show Title Sponsor

$10,000

WCLA Auction Title Sponsor

$5,000

Announcer's Stand Sponsor (x4)

$2,500

Banner Program Sponsor (circle one)

Premium- $500

Banner- $250

Show Sponsors- $1,500 (circle one)

Market Steers	Commercial Does
Market Swine	Commercial Ewes
Market Lambs	Breeding Heifers
Market Goats	Breeding Swine
Market Poultry	Breeding Rabbits
Market Rabbits	

Company/Individuals Contact Name:_____

(print the name exactly as you wish it to appear on any sponsorship materials)

Address:_____City:_____

State:_____Zip:_____Phone:_____Email:_____

Payment Method: _____Check #_____(Please Make Checks payable to WCLA)

___Credit Card #_____Exp._____Sec.Code_____By Signing below, I certify that I have read this form and have accurately reflected my intentions for this contribution.

Authorized Signature:_____Date:_____

WCLA Representative:_____

WCLA Sponsorship

Send your check and Sponsorship Form to: Williamson County Livestock Association
PO Box 530
Georgetown, TX 78627

You can find us on the web at www.wmcolivestock.org. Email: wcla.bod@gmail.com

The WCLA is a 501(c)(3); Tax ID # 45-3145046